

Presents

## Pride in the Nation's Capital Pride Parade Dupont & Logan Circles Washington, DC

### Saturday, June 10, 2017

(Your line-up street & time will be announced at the

mandatory parade orientation on May 17 @ 7pm) or emailed after June 7 Staging Area Line-up Times: Find out at orientation Parade Kickoff: 4:30pm (21<sup>st</sup> and P Streets) Last Float Off Route: 7:30pm (14<sup>th</sup> and R Streets)

### Guidelines for Parade Contingents

Volunteer Marshalls are onsite for your safety and to expedite your experience. Please treat these volunteers with respect and know they are doing their best to serve everyone and comply with law enforcement.

Parade Registrant Packet 2017

# **Parade Contingent Information**

One of DC's largest spectator events, the energy-filled Pride Parade kicks off at 4:30pm on Saturday, June 10<sup>th.</sup> Participants are encouraged to embrace the 2017 theme, *Unapologetically Proud!* We're excited to see how our community and supporters will interpret this theme into their elaborate floats, decorated automobiles or vibrant costumes.

- There is a mandatory parade contingent training & orientation on **May 17 at 7:00pm** at The Loews Madison Hotel (1177 15th Street, Washington, DC 20005). At least one member of your contingent must be present in order for your organization to participate on parade day. Parade vehicle permits will only be distributed at the orientation. Permits contain your arrival time and street. If you do NOT have a permit, the permit will be mailed to you around June 7<sup>tth</sup>.

The parade permit will list your arrival window and arrival street. **REGISTRANTS CANNOT ACCESS THE SITE BEFORE THEIR ARRIVAL TIME; NOR CAN THEY ENTER THE STAGING STREET AT ANY OTHER THAN THE ONE LISTED ON YOUR PERMIT**. If you have more than 1 vehicle, but sure all vehicles arrive together; otherwise, your vehicles WILL NOT be together. Due to safety, vehicles may NOT pass other vehicles on the staging streets.

- IF YOUR CONTINGENT DOES NOT HAVE A VEHICLE, AT LEAST ONE MEMBER OF YOUR GROUP MUST SHOW UP DURING YOUR ARRIVAL WINDOW TO CLAIM YOUR PLACE IN LINE. ASK YOUR COLOR MARSHAL WHAT TIME OTHER WALKERS SHOULD JOIN YOU AS THE PARADE STARTS.

- Late arriving vehicles **MAY** be added to the end of the parade route. Depending on the pace of the parade, if time permits, you may enter the parade from your new staging street.

- The route is approximately 1.5 miles and takes about 30 minutes to complete. If this is too far a distance for members of your group, be sure to bring a vehicle to support your team. Due to time constraints, we are required to remove any walkers that are unable to keep pace with the parade. Consider a Pedi-cab (www.nationalpedicabs.com), golf carts or motorized scooters as an alternative to walking.

- 150 contingents will be in the parade. Due to municipal requirements ensuring the parade is no longer then three hours, we cannot accept more contingents. Additionally, each contingent is limited to 100 walkers. Your organization would be required to pay an additional registration for more then 100 walkers. Additional walkers beyond 100 cannot be added on parade day due to time and space constraints.

- It may take about two hours for the final parade contingents to cross the start line. At the parade orientation, we will provide you with your line up time window – we will factor in your approximate departure time to ensure members of your contingent do not need to wait to wait then longer then necessary before you contingent is called to start.

- DO NOT MISS YOUR LINE-UP TIME. Once your line-up time window has passed, vehicles CANNOT be permitted to drive into the staging area of that street. This is to ensure the safety of the waiting contingents. Contingents with multiple vehicles MUST all enter the color zone at the same time. If you're coming from different locations, plan to meet up outside of Dupont Circle and drive to the staging area together.

- The information booth will be near 22nd and P Streets. Vehicle contingents are NOT required to check-in at the desk. Vehicles will check in with their color marshal when they enter the staging area. Restrooms will be available at the Church of the Pilgrims (P Street between P & Q).

- The parade has nine staging streets. You will find out your staging street at the parade orientation on May 17<sup>th</sup>.

- The parade is a rain or shine event. As a nonprofit organization incurring substantial upfront costs, registration fee refunds are not possible.

- Float dimensions may not exceed 9' wide x 48' long x 14' high (street to highest point). Trailers must be towed by an accompanying vehicle and have a turning radius of not less than 90 degrees. Sirens are not permitted. Contingents may do a brief soundcheck in the staging area; please return to lower volume while waiting to not disturb residents.

- Spectators are not permitted to approach parade vehicles or floats. Any giveaways must be tossed to the crowd from vehicles or passed out by walkers along the route. These walkers must keep up with your contingent. Also, please do not whip your material at those viewing the parade. A simple toss will do!

- At a minimum, be sure to bring plenty of sunscreen and water for your contingent.

#### FAQ:

#### Q: How do I find the parade fees and register my contingent for the parade?

A: Contingent registration will close soon due to over capacity. This includes the addition of vehicles, floats and walkers.

#### Q: Where do I find the parade confirmation packet for confirmed parade registrants?

A: www.capitalpride.org/confirmation

#### Q: Do all the walkers in my contingent need to be at the staging area during our line-up window?

A: No. At least one member of your organization must be present at your line-up spot on your staging road. That member must check in with your color marshal to confirm your organizations participation and hold your footprint at the staging area. Check with your color marshal for the approximate time you should invite the rest of your walking contingent to join you at the staging area. NOTE: this exception only applies to walkers; all vehicles must be in place during their line-up window. NO EXCEPTIONS

#### Q: When does my contingent find out where they will be in the final parade line-up?

A: www.capitalpride.org/confirmation CHECK AFTER JUNE 7<sup>TH</sup>; THE INFO WILL ALSO BE EMAILED

DO NOT MISS YOUR LINE-UP TIME. Once your line-up time window has passed, vehicles CANNOT be permitted to drive into the staging area of that street. This is to ensure the safety of the waiting contingents. Contingents with multiple vehicles MUST all enter the color zone at the same time. If you're coming from different locations, plan to meet up outside of Dupont Circle and drive to the staging area together.

Late arriving vehicles **MAY** be added to the end of the parade route. Depending on the pace of the parade, if time permits, you may enter the parade from your new staging street.

#### Q: How long is the route and what should we prepare for?

A: The route is approximately 1.5 miles and takes about 30 minutes to complete. If this is too far a distance for members of your group, be sure to have registered a support vehicle. Due to time constraints, we are required to remove any walkers that are unable to keep pace with the parade. At a minimum, have plenty of bottled water and sunscreen for your participants. Other options for walking include pedi-cabs (reserve at NationalPediCab.com; golf carts, motorized scooters.

#### Q: What are the requirements and limitations of vehicle/float permits, size, and more?

A: All vehicles in the parade are required to have 2017 Capital Pride Parade vehicle permits. Each entry comes with one permit, and additional permits are \$75 each. Your permit will be provided to you at the parade registrant orientation on May 18<sup>th</sup>. Any commercial vehicles that normally require a Commercial Drivers License to operate are required to have a CDL operator.

Float dimensions may not exceed 9' wide x 53' long x 14' high (street to highest point). Trailers must be towed by an accompanying vehicle and have a turning radius of no less than 90 degrees. ALL FLOATS MUST HAVE RAILS.

#### Q: What is this year's theme?

A: The Capital Pride committee has chosen the theme *Unapologetically Proud*. Think about incorporating this theme into your parade contingent. Use the theme to celebrate your organization and the entire LGBT community.

#### Q: Where and when does my contingent need to arrive the day of the parade?

Your parade permit will detail the staging street and the time you must arrive. DO NOT PLAN TO ARRIVE BEFORE YOUR LINE-UP TIME. YOU WILL BE AUTHORIZED TO ENTER THE STAGING AREA.

#### Q: On the day of the parade, where is contingent and volunteer check-in?

The information booth will be near 22nd and P Streets. Vehicle contingents are NOT required to check-in at the desk. Vehicles will check in with their color marshal when they enter the staging area. Restrooms will be available at the Church of the Pilgrims (P Street between P & Q).

Volunteer check-in is located at 22<sup>nd</sup> and P Streets; or at the end of the route. Your volunteer liaison will provide the appropriate location for your check-in.

#### **Q: When is the mandatory Parade Volunteer Orientation Meeting?**

The Parade Volunteer Orientation was May 17<sup>th</sup> at the Loews Madison Hotel. Check in between 6:30pm – 7:30pm; meeting from 7:30pm – 8:15pm. Parade permits will be issued at the orientation meeting so at least one member of your organization must be present.

#### Q: Where can I find information on leasing a trailer that we can decorate to be our float?

The Contingent Information page contains information on vendors that may be able to assist you.

#### Q: How do I register additional vehicles or motorcycles?

A: – Add-on's are not permitted due to over capacity.

#### Q: Are there any limitations for items we can give away during the parade?

A: If your contingent is planning to give away any items along the parade route, they must be tossed out to the crowd. Do not pass out giveaways, as crowds will gather and cause major delays in parade traffic. Spectators are not permitted to approach parade contingents. Your contingent's marshals should help enforce this – their goal is to keep your contingent safe. Please note that giveaways should not be thrown or whipped at the judges.

#### Q: How can I keep up-to-date with all relevant parade information for my contingent?

A: If you have registered, you should receive e-mails from a parade liaison. If not, please contact parade@capitalpride.org

Q: Whom do I contact for additional information?

A: The parade team can be reached at <u>parade@capitalpride.org</u>. Questions day of the parade should be directed to the information booth at 22<sup>nd</sup> and P Streets; or volunteers with radios along the route.

AWARDS: The review stand is on P Street just past 15<sup>th</sup> Street. Judges will award contingents for the following categories:

"The Architect Award" for Best-Incorporated Flashback! Theme

The Tina Turner Award for Best Decorated Float

The Nancy Sinatra Award for Best Marching Contingent

The Dame Edna Award for Best Visiting Contingent (Best group from outside the DC Area)

The Liberace Award for the Most Outrageous (The unexpected, over the top, brilliant, unique)

The New Kids on the Block Award for the Best New Contingent

The Elizabeth Taylor Award for the Best Non-Profit Contingent

The Village People Award for the Best Small Group Contingent

The Harvey Milk Award for the Best Public Sector Contingent

The Judges' Award

### **About Capital Pride**

Capital Pride Celebration Weekend, *Pride in the Nation's Capital*, is an annual event celebrating the spirit and strength in the Lesbian, Gay, Bisexual and Transgender (LGBT) communities in Washington, DC. The celebration is produced by the Capital Pride Alliance, a non-profit entity incorporated in the District of Columbia with the sole purpose of supporting, planning, implementing and assessing the annual Capital Pride events and related activities throughout the year.

*Pride in the Nation's Capital* brings together national and local LGBT organizations with more than 50 diverse educational and entertainment events. The highlights include a street festival and parade that are open to the public.

Capital Pride, located in Washington, DC, is the non-profit organization dedicated to serving the needs of the LGBT community and its partners through educational events, entertainment, community outreach, and celebrations of diversity, including the annual Capital Pride Parade and the Pennsylvania Avenue Festival. Capital Pride is managed by a small staff and supported by a large cadre of volunteers.

#### **Mission Statement:**

The Capital Pride Alliance, through its diverse programming and stewardship of LGBT organizations and events, specifically year-round Pride festivities in Washington, DC, will serve to celebrate, motivate, and support our diverse communities in order to grow and protect our legacy for future generations.

#### TRAVEL - PLAN WITH EASE

Bike, walk, or Metro is best! DC has many options for traveling throughout the city. Visit <u>goDCgo.com</u> for an interactive map. Take <u>Metro</u> to events or use <u>Capital Bikeshare's</u> 300+ stations.

Driving to Capital Pride? We recommend reserving parking in advance with SpotHero!

SpotHero is a parking reservation service that connects drivers to discounted, convenient parking. Download the SpotHero <u>iPhone</u> | <u>Android</u> app or visit the <u>Capital Pride Parade Parking Page</u> and the <u>Capital Pride</u> <u>Festival Parking Page</u> to find and reserve parking with rates up to 30% off drive-up.

Enter promo code **CAPITALPRIDE** for an extra **5% off** parking. In addition, for every spot booked with promo code **CAPITALPRIDE**, SpotHero will **donate \$1** to the Capital Pride Alliance.

Spottero Click to reserve affordable parking